WHAT THE MEN AND WOMEN WHO ARE PROMINENT IN FILMLAND ARE DOING

"Pop" Lubin Danced,

For It Was Lubin Night "Fop" Lubin, gay young sport that he addn't go to bed until Friday morningsterday morning, to be exact and acurale. You see, "Pop," as he is called affectionately by all those who come in miact with him, is the youngest man seted with the Lubin Company, so as is entitled to sow his wild oats.

he is entitled to sow his wild cats.

And you should have seen him Thursay night at the Hotel Majestic, which was celebrating Lubin night. He danced! There, the secret is out now and goodness knows what the film world will think of "Pop." He danced, not once, but twice and thrice and—whisper it gently, that the one reading the paper over your shoulder may not overhear us—he danced with beautiful Orm! Hawley. They foxtrotted and one-stepped and tangoed. And then, when it was over, "Pop" circulated among the tables, exchanging gossip, persiffage and good cheer with the others and good cheer with the others

"Pop" wasn't the only one there gwest Mary Charleson, demure and sretty and winsome, was there, and the stalle burlesque she and Earl Metcalfe did-a burlesque on the whirlwind dancers of the vaudeville stage—was worth anything they would care to charge. Heing a saire, they danced it slowly and de-Miss Charleson pirouetted revely and deliberately. Instead of fly-about like whirling dervishes, they ed with the abandon of gavottees.

Florence Hacket was there and, carried away by the spirit of the occasion, forgot that she was a "leading heavy" and-without the slightest hesitation, did the hesitation. With her was Miss Jeanete, heitation. With her was Miss Jeanete, the most graceful dancer of the evening. Her other name? Wait until she does the Argentine tango on the vaudeville stage and then you'll know.

Jeseph Kaufman, who is directing and acting in comedies, and Ethel Clayton was there, and so was Bernard Siegel.

were there, and so was Bernard Slegel, and Alan Quinn, and Allan Boone, who looks after the Lubin publicity, and William W. Cohill and all the others am W. Conill and all the others of the Labin forces who happened to be in town.
And what do you think they discussed?
Films? No! The ball of the Screen Club to be held in Baltimore tonight. And, theys, a projection both was erected and sections of Billy Beaves was received. a picture of Billy Reeves was shown, de-picting him as the "drunk" he has made ous the world over.

Taken all in all, it was some night! As for "Pop" Lubin, some day, when old these, his giddy days, and regret that every night could not be Lubin night at the Majestic.

"Hypocrites" Coming

After considerable serious thought and After considerable serious thought and condent in the belief that the public taste for the highest conceptions in pho-toplays is still in the ascendency, the management of the Globe Theatre makes the announcement that a policy of exthat theatre for the spring and summer months at least, beginning on Monda, rening. At the same time there will be a slight readjustment of prices and hours of performances. There will be a matinee every day at which the prices will be 10, 15 and 25 cents, and one evening showing, with prices of 15, 25 and 50 cents, and one evening showing. There will be an aug. cents prevailing. There will be an aug-mented orchestra, appropriate stage set-tings, a chorus of well-trained singers and a lecturer, who will explain the sub-fect matter of the play as it is un-

The first attraction will be a four-reel fin drama by Lois Weber, entitled "Hy-porites." It is in a prologue and sev-sul acts and purports to illustrate that buth at any cost, even of clothes, is to

in certain of the scenes a naked woman is introduced as Truth, but this is done a such a chaste and reverential manner as to rob it of any salaciousness or of-majveness. Indeed, the National Board of Censors has declared it to be a "serieus piece of symbolism, artistically handled." "This allegorical satire," it confinues in its report, "hits at the folbles and impressibles of readers seeking the serieus piece. and immoralities of modern society and saks for a recognition of the simple truth in all things."

In consonance with the high quality of the story and production a cast of unartenay Foote, an English actor of Margaret Edwards plays the delicate and massal role of Truth. In "Hypocrites" she is photographed

always as a vision, and some of the scenes in which she apepars among branches of the trees or dances through the forest, are dainty and beautiful. Her-bet Standing is "The Abbot" in the Proprie and "The Pillyr of the Church" in the play. Parts of appeal and con-trast are played by Myrtle Stedman and Mas Dixie Carr. Adele Farrington con-trast are played by Myrtle Stedman and Mas Dixie Carr. Adele Farrington con-trast are played by Myrtle Stedman and tilutes two striking character studies, hat of the indignant queen in the pro-iege, and the aristocrat in the modern

In anticipation of widespread discusbe dibe, the management has hit upon a contest for the best essays written by almoss, and to encourage the literary beined has decided to offer four prizes. Its the best essay submitted during the man of "Hypocrites" \$100 will be given; for the second best, \$75; third, \$50, and bath, \$25. The judges will be selected from the dramatic editors of the daily assispapers.

Ritchie's Make-up His Own
Billie Ritchie says he did! Charles
Chaplin says he didn't! So what are you string to do about it? If some one came stay and accidentally lifted your choice says and accidentally lifted your choice and says with a was given the credit for being the state of this particular brand of tick-says was given the credit you do about it? If you were like 30 per cent. of the rest is you'd make a big noise and follow to you'd make a big noise and follow to you with all kinds of threats.

See curious individual wrote and asked to originated the "drunk" make-up that hills fitchie uses in his comedies. And the life his part to make it hurt a little more, its quantion was asked whether Ritchie

Chaptin created that particular char-

and now! Unless the weather prophet and how! Unless the weather prophet a little askew in his predictions, a say cloud is going to hover over the any cloud is going to hover over the any planet of one Mr. Chaplin, for the stream, after a thorough search of some story old files which were resurrected in England at a great deal of time and expense, the native country of both famny men, has reams of evidence in show that Billie Ritchie first used the stream of the stream make-up in 1857, three years th show that Billie Ritchie first used Frasht make-up in 1887, three years are Charles Chaplin, of the Essanay Manufacturing Company, was bornishe first used his present make-up raudeville act with his three sisters in the size of the same make-up fred H. Graham in the English leads. "Cinderella," playing Baron Two years later he again used same make-up in the character of a musician in "Barly Birds," while fred Karno's comedy troupe.

The Karno's comedy troupe.

The Ritchie who played the original the character of the biggest by foars ever seen in England or Orphaum circuit, and was seen in reis more than 5000 times.

many weeks' search by the Cos-resture Film Corporation for a a vahiole for Helen Ware's screen "The Price." by George Broad-in which Miss Ware played for 50 mas selected.

James, author of many suc-ays and vaudeville skatches, is addition to the scenario staff ingraph Company,



Celestial "Movies"

Now Stir the Chinese Every year for the last six years there has come to America from far-off China a most interesting little man by the name of Ben Bradsky, says the Motion Picture World. He has just left New York on his way back to the Flowery Ringdom after one of his annual film-buying trips. Mr. Brodsky is the presi-dent and general manager of the China-Cinema Company, of Hongkong. The China Cinema Company is a new firm, but Brodsky's experiences extend back over a half dozen years devoted principally to the introduction of moving pictures into China. He has seen that

pictures into China. He has seen that country change from an absolute mon-archy to a republic. He has seen natives flee from the first motion picture they ever saw. He has also seen this fear change into confidence to such an extent that he is now president of a Chinese film-producing company, employing Chinese actors and making films for the Chinese public.

He had to hire his first audience to come and see the show. He had a West.

come and see the show. He had a West-ern picture, and when the cowboys came riding down the road, shooting pistols, every Chinaman in the audience departed from that tent as quickly as the god that presides over pigtails would let them, en-tirely forgetting the pay that was due them

Mr. Brodsky first went to China to open the Variety Film Exchange, as a branch of the San Francisco office. On one trip he orsanized film exchanges in Honolulu, Manila, Hongkong, Shanghai. Canton, Vladivestok and Yekchama. To these exchanges others were added on

these exchanges others were added on later trips.

When a Chiraman buys a ticket to go into the theatre ne wants to feel that he has bought something substantial. Paying over his money and getting a little "scrap of paper" doesn't agree with Mr.

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Chinaman's sense of proportion. He must receive something that looks like mer-chandise, and his intuition tells him that a little piece of cardboard is certainly not worth the money he has paid out. This is the reason why Brodsky's millions of tickets are still lying on a shelf. He had to go to a lumber yard and have the littles. the tickets sawed out of planks. So every Chinaman, when he goes to his picture theatre at home, instead of a aper ticket, gots a wooden paddle about eight inches long and three inches wide with Chinese hieroglyphics painted on

In six years' time Mr. Brodsky has learned what China requires in the way of photoplays and things pertaining thereto. His first great task was to get the Chinese to even look at a show at all. His next task was to buy the right kind of film for the Chinese to kind of film for the Chinese audien the next was to secure theatres in which to show the films, and the next was to break down the indifference and prejudice of the Chinese capitalist.
It is the intention of the China Cinema
Company to produce Chinese subjects ex-

Company to produce Chinese subjects ex-clusively, but these subjects will be so treated that they will be understandable in all parts of the world. Chinese sto-ries in the skillful hands of natives who have the broad cosmopolitan experience will be interpreted in such a way that the other races will understand them and will appreciate the full beauty of the China has suffered by being misunder-stood, and it is their desire to bring their race closer to the other races of the world. They have a firm conviction that they can interpret the Mongolian mind through motion pictures so that all the world will understand the Chinese peo-nic and that the rescaled rices has the world will understand the Chinese peo-ple, and that the psychological barriers that have existed for so many hundreds

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To the Managers of

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Many people misjudge moving pictures because they know

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designed, badly etched and wretchedly printed, offend their

eye and taste. A live lobby display is necessary, of course,

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this interest by advertising your worth-while feature on that

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little about them.

page daily.

will appreciate the full beauty of the Chinese muses. The directors of the China Chema Company realize that

LOLITA ROBERTSON in THE TRUTH WAGON

Philadelphia, Pa.

The Photoplay Review

of years between East and West may be

The Photoplay Review is the name of weekly publication which has recently made its appearance in this city; in fact, it is the only weekly devoted to the "movies" published and printed in Phila-

Up to the present time it has proven itself to be a "quality" paper in many respects, due to the efforts of Mr. Downs and his competent staff. From its "ear-marks" it is plainly noticeable that they have taken upon themselves to give to the public a publication that invites

The cover, though simple in design, is attractive. The contents are devoted to such news of interest to the frequenter of the moving picture theatre, moving of the moving picture theatre, moving picture stories and sidelights of the studios, and such news as is of interest to the exhibitor, following the lines of the "trade paper."

The stories are written in interesting style-pithy and to the point. The trade news is given in snappy paragraphs, omitting padding. Particular attention is paid to layout and the face of type used. so that the reading may afford comfort

That the public has recognized the efforts of the publishers is evidenced by the rapidly growing subscription list.

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Latest News Notes

From the Land of Films The exact position of the United States in the world war has been established. It is more than that of a neutral non-combatant. It is in the role of peacemaker that the United States can finally stand. The exact fixing of the status came one day last week at the Vitagraph plant when there arose an argument between a man representing a soldier in the Kniser's army and a trim Tommy Atkins. For an instant it looked as if there would be blows, but the timely interference of an ordinary citizen of the United States halted hostilities. By the way, although both men were in uniform waiting to work before a camera, the argument wasn't over the war, but simply over the playing of a hand in pinochle.

George W. Terwilliger, the Lubin writer and director, who has been in Florida since the first of the year with a specially selected company of Luban players, has returned to the main studio in Philadel-phia. The company included Ormi Hawley, Earl Metcalfe, Kempton Greene, Her-bert Fortler, Mrs. Fortler, P. Thad Volk-man, Mae DeMetz, Hazel Hubbard, Willlam Cooper and Torliev Cornellussen. Terwilliger had a most successful trip through Florida, during which he pro-duced a number of plays written by himself. These include "The Telegrapher's Peril," "The Last Rebel," "The Man of God," "Destiny's Skein" and "The Insur-rection." In addition to these plays, Terwilliger completed Emmett Campbell Hall's play, "Such Things Really Hap-pen," an expose of fake scenario writing schools.

In the forthcoming World Film release, In the forthcoming World Film release, Clara Kimball Young in "Hearts in Exile," it is seen that the Russians cross themselves from right to left. This is so contrary to the usual crossing of left to right, that Miss Young, when seen reently said:

"I am sure to receive letters from those who see 'Hearts in Exile,' and they will say that we made a mistake in having the Russians cross themselves from right to left. I want to make this clear, that we are guided by an orthodox Russian priest, who showed us the proper way of crossing, and his suggestions we have followed in the pictures. Therefore, we crossed ourselves from right to left."

Answers to Correspondents FRANK DE HORSEY-Gussle, the Golfer, was played by Syd Chaplin, brother of Charles, M. E. N.-Apply to General Manager Ira M. E. N.—Apply to Lewery. PATRICK J. L.—The war pictures, dike those of the Evering Legolar, are sensine. It would be impossible to fool theatre-goers.

MRS. M. E. ROHBINS—"Runaway Jones," produced by the Reliance; title role played by

Adds. A. D. Markett and S. S. See leading article in today's photoplay page.

Norma Phillips.
JOSEPH ROSS—I. No. 2. See leading article in today's photoplay page.

N. R. — Marguerite Clarke, care of Famous Players, 213 West 26th atreet, New York city:
Mary Pickford, the same.

LENORE—Visia Dana was Toppy's bride in "Who Goes There?" (Edison). Elizabeth Millor was Julie.

MRS. WALTER W.—"Under Royal Patronage" was taken on the north shore in Chicago.
William S. Hart was Brandon in "The Sagebrush Country" (Kay-Bee).

HRONCHO KID—Constance Talmadge was Lily in "Buddy's Downfall" (Vitagraph). Violamith was the daughter in "Ernest Maitrayers" (Biograph).

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the pictures projected upon the wall of a handsome room. This will be the first time such effect has been used in a neighborhood theatre, and with the installation of a new \$15,000 Kimball organ and the orchestra, all requirements for an ideal showing of pictures will have been

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